

# 01

## HYROX MAIN PLANT (HUAYUAN)



### VISION

Becoming top quality, full range, most well-known benchmarking enterprise



### OVERVIEW

Dedicated to iron oxide pigments for decades, Zhejiang Huayuan Pigment Co., Ltd is trying to become your reliable raw material supplier with full series of products and 160,000MT annual capacity.

Founded in 1993, Zhejiang Huayuan Pigment Co., Ltd. is located at East part of China, with 230,000 square meters plant area and 660 employees. Now we are the largest iron oxide manufacturer in Asia.



## COMPANY STRUCTURE & SUBSIDIARIES



### PUBLIC LISTING

Started public listing process at NEEQ since early 2016, leading to the company name changed from "Shenghua Group Deqing Huayuan Pigment Co., Ltd" to "Zhejiang Huayuan Pigment Co., Ltd".  
Will be the 1st public listed iron oxide manufacturer in China.

### PLANT RENOVATION

Continual investment and improvement is the base for the development of HYROX. In 2014, HYROX made the most important and historical decision: complete renovation of Huayuan plant with 43 million US Dollars investment, which will be implemented in 3 stages.  
By the end of 2018, HYROX will be proud to announce to reach 170,000mt total capacity, and become the 2nd largest worldwide.



### STRATEGIC PARTNERSHIP

The fruitful partnership between HYROX and TODA KOGYO (SHARE HOLDER) has seen new technological cooperation since 2016.  
Both parties have started to expand fundamental cooperation, especially on technology.

### EXPECTED OUTLINE

2020: IPO expected  
2019: Become the 2nd largest iron oxide manufacturer worldwide  
2018: Implementation of 170,000mt total capacity  
2017: Capacity expanded to 150,000mt  
2016: Project starts for public listing  
2015: Launch of complete plant renovation

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PRODUCT INTRODUCTION

## FULL SERIES OF IRON OXIDE PIGMENTS:

Iron oxide red	Iron oxide yellow	Iron oxide black	Iron oxide orange	Iron oxide brown
Compound ferric green	Micronized iron oxide	Food grade iron oxide	Heat stable iron oxide	

## APPLICATIONS



## APPLICATION STUDY





**HYROX** Creating colors for the world



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